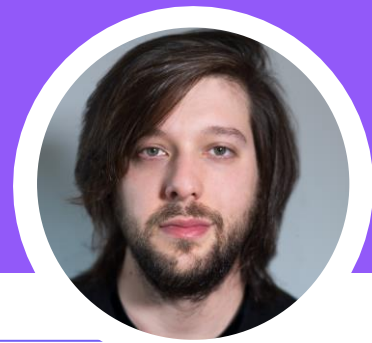


Alessio Bartolini

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I am a resourceful, vibrant and creative individual with years of experience in the web and design industry as a freelancer. Understanding users' needs and develop new solutions are my key skills. I have led many challenging projects throughout my career, including a dating startup.



Professional Experience

Nov'15 – Today

UI/UX designer, front-end developer and marketing support – Freelance alessiobartolini.com

I assisted more than 100 small businesses in developing an online brand positioning strategy

- UI/UX designer for websites and apps with Figma, Adobe XD
- Web developer with HTML, CSS, PHP, JavaScript, jQuery, WordPress, MySQL
- Graphic design and branding with Adobe Illustrator and Adobe Photoshop
- Photography service and editing with Adobe Photoshop and Adobe Lightroom
- Video making and editing with Adobe Premiere and Adobe After Effects
- Online ADS strategy and campaigns optimization with Google Ads, Meta Business Suite, Mailchimp
- Social Media Manager: post strategy, content management and scheduling, copywriting
- Other IT skills: Python, Data analysis, Microsoft Office Suite



Jan'19 – Jan'22

Co-Founder & COO – Kinda s.r.l.s.

Kinda was the first dating app developed for iOS & Android based on a game as a service model

- Complete product life-cycle development from brainstorming to launch
- UI/UX designer (interaction and visual designer, text designer, UX engineer, UX research)
- App client-side development with Flutter (Dart)
- Branding: video, banners, promo images, flyers, Instagram filters, social media management, pitch deck
- Other tools used: Git, Jira, Firebase, SurveyMonkey, Spark AR

Sep'12 – Sep'22

Web developer & IT Specialist – EESOA s.r.l.

EESOA is a school for health specialists leader in Obstetric Anesthesia

- Website developer and e-commerce manager
- Social media manager, photographer and graphic designer
- On-site IT specialist

Sept'12 – Sept'15

Event photographer – Photoline s.r.l.

Public events - including «Miss Italia» beauty contest in Lazio – photographer

- Photographer and editor with Adobe Photoshop and Adobe Lightroom

Jan'10 – Apr'15

Co-Founder & Web Developer – aeNetwork

Developer and Administrator of a hi-tech and video games web portal with 20k monthly visitors

- Website developer and designer
- Took part in worldwide press events as Gamescom (Köln) and E3 (Los Angeles)

Education

Google UX/UI Professional Certificate

8 months course, 2023

Scientific High School Diploma

Istituto Salesiano Villa Sora, Frascati

Bachelor's degree in Computer Science

University of Rome Tor Vergata (2011-2015)

Languages

Italian (Native speaker) – English (B2)

Interests

Film making

«Stockholm» short film (2017), first place winner at Balcan Kan Kino (Athens, 2018)

Photography, travelling, technology, cinema, video games